Non-Student Programs

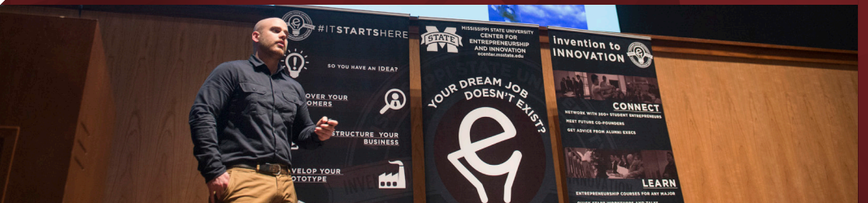
The CEO also offers assistance to entrepreneurs across all of Mississippi. As an U.S. Economic Development Administration center, we utilize the numerous to resources of MSU to help clients ranging from “mom and pop” start-ups to large corporations.

Student Research Teams – Our primary service is helping top student research teams analyze complex business questions. We can help in areas such as as:

- *Primary and secondary market research,*
- *Competitor analysis,*
- *Marketing strategy,*
- *Regulatory review,*
- *IT system design*
- *Prototyping and more.*

EDA
U.S. ECONOMIC DEVELOPMENT ADMINISTRATION

Some of our past clients have included Yokohama Tire, CSpire, the Greater Starkville Development Partnership, Outdoorsforless.com, Brandywine Joinery, and hundreds more.



Office Locations

CEO MAIN CAMPUS / 101 McCool Hall

An easily accessible state-of-the-art work and event space for students, faculty and staff.

CEO MIDTOWN / 200 East Main Street

Midtown office for student and non-student entrepreneurs to meet with CEO staff members.

CEO RESEARCH PARK / 60 TECHNOLOGY BLVD

Class A office space for early-stage companies to develop stable, fast-growing businesses.

Contact

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MISSISSIPPI STATE UNIVERSITY™

CENTER FOR
ENTREPRENEURSHIP & OUTREACH
(CEO)



Student & Faculty Programs

VentureCatalyst™

The flagship program helps clients identify "the next big idea" through training, mentorship and up to $7,500 in seed capital. A five-stage process, it is designed to help entrepreneurs reach sustainability or first-round investment. Applicants are accepted year-round and the program operates continually.



Funding:

Spark Grant - $500 cash award for proof of concept and customer interviews
Startup Grant - Up to $2,000 cash for marketing and continued prototyping
Seed Grant - Up to $5,000 cash to begin executing business plan

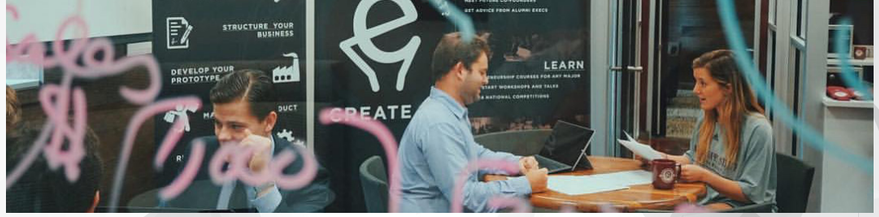
Training:

Flashpoint – Building scalable business models and doing market research
Ignite – Creating a product roadmap, business plan, and financial projections
UX – Building a sales process, from lead generation to deal closure

Mentorship:

Eight-10 months of dedicated mentoring by an alumni or community entrepreneur who have "been there and done that"

THINK



Academic Programs

The College of Business offers a minor in entrepreneurship to students in any campus major. This program includes interdisciplinary curriculum, courses in management, marketing/branding, finance and business law. Additionally, the Bagley College of Engineering offers the Jack Hatcher Certificate. Designed exclusively for engineering majors, the Hatcher certification program blends technical and business training.

Additional Programs

Prototyping Assistance

The Factory is a maker space and prototyping facility that helps bring ideas to life with 3-D printers, as well as traditional wood-working and metal-fabricating equipment.

quick FACTS

- over 100 starups launched annually
- 12,000 sq. feet of facility space filled with technology
- $1 m+ valuations last year
- over 200 entrepreneurs
- more than $4 million in "combined" annual sales

Student Organizations

Entrepreneurship Club (eClub)

Perfect for the student just curious or with a budding business, the eClub is where we meet to connect and collaborate with other entrepreneurs.

The Factory

Supervised by student members, this maker space is furnished with machining, welding, 3-D printing and assembly equipment. Members frequently offer workshops and other resource training activities.

Devnet

This is where we network with software developers and "techies". Members are invited to present new technologies, tools, provide demonstrations and showcase their projects.

Founder's Society

This is where we "arrive." Membership in the society recognizes accomplishment of real business milestones. In addition to providing a valuable peer network, the organization's exclusive benefits include access to a 24/7 private lounge, priority invitations to executive luncheons—and unlimited premium coffee.

