MSU eWeek Application

Mississippi State University's Entrepreneurship Week is one of the Southeast's most exciting student start-up competitions, hosted by the university's Center for Entrepreneurship & Innovation (E-Center).

MSU eWeek sees as many as 30 teams from nearly every college on campus compete for cash prizes totaling over $40,000 in seed funding! Business model pitches are evaluated on company technology, management, financials, and market by thirty industry-respected leaders serving as judges from companies all across the region.

Applicant Information

First Name: _____ Last Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Email Address: _____ Cell Phone: _____

MSU NetID: _____ Major: _____ Grad Mo/Yr: _____

Competition & Eligibility

Please select which competition track you'd **prefer** to compete in.

○ Conceptual ○ Prototype ○ Post-Revenue ○ Lifestyle ○ Social/Non-profit

Does the competing team include a minimum of **ONE full-time or part-time MSU student enrolled during the period of July 1, 2015 and June 30, 2016**? (This includes students who have graduated or will graduate in Aug 2015, Dec 2015, or May 2016.)

○ No ○ Yes

Does your start-up team have a minimum of ONE student holding in a senior leadership role (CEO, COO, President) and **do MSU students hold a minimum of 25% of the equity allocated to the management team**?

○ No ○ Yes

Has your start-up company generated any **revenue**?

○ No ○ Yes (if yes, please disclose approximate amount: _____)

Does your company have a working/demonstrable **prototype**?

○ No ○ Yes

Have you received any **outside investment** greater than $5,000 (from other than yourself)?

○ No ○ Yes (if yes, please disclose approximate amount: _____)

Have you **previously been awarded** a Start-up Grant from the MSU E-Center?

○ No ○ Yes (if yes, please disclose approximate amount: _____)

Start-up Company Information

Name of Startup: _____

Company Website (if available): _____

Please give a **general description** of your startup (max 75 words):

_____
_____
_____
_____

Please describe the **business model** and how the company makes money (max 50 words):

_____
_____

Who is the **target market** and primary **customers**? (max 75 words):

_____
_____
_____

How are you going to **reach and capture** that target market? (max 75 words):

_____
_____
_____

What does the competitive landscape look like? What are your advantages? (max 50 words):

_____
_____

Company Twitter (if applicable): _____

I have read the MSU eWeek Rules and agree to terms: ○ **Yes** ○ **No**

_____ _____

Applicant Date